Photonics KOREA
photonicskorea.org

International Photonics Convergence Trade Fair 2019

2019. 08. 26 (Mon) ~ 28 (Wed), COEX

- International Photonics Convergence Industry Road Show
- Invitation of buyers for export meeting(200 buyer from 25 countries)
- 2019 international photonics Convergence Industry development forum
- OLED Lighting workshop
- Phtonics Industry Promotion Institute Seminar
- Awards for new Photonics convergence, new technology and excellent company product development

Organized by : KAPID KOREA ASSOCIATION FOR PHOTONICS INDUSTRY DEVELOPMENT

Sponsor : ASEM SMEs Eco-Innovation Center, KOPTI, KOPHIA KOREA PHOTONICS INDUSTRY ASSOCIATION, OSK OPTICAL SOCIETY OF KOREA

Exhibition Overview

Korea's largest integrated business fair forcusing on the next generation Photonics and ICT convergence industry in the era of the 4th Industrial Revolution, and to foster domestic companies to take the lead in the new market. Event includes Photonics convergence industry development forum and export fair, inviting more than 200 domestic and foreign buyers from 25 countries

International Photonics Convergence Trade Fair 2019

- **Event Name**: International Phtonics Convergence Trade Fair
- **Date** : 2019. 8. 26 (Mon) - 8. 28 (Wed), 3 days
- **Location** : D Hall, COEX(3rd floor)
- **Organized by** : Korea Association For Photonics Industry Development
- **Sponsor** : ASEIC, KOPTI, KOPHIA, OSK
- **Scale** : 200 companies, 8,000 visitors
- Field of Business Fair and Export Meeting
  - Next-generation photonic and ICT convergence products, etc.
  - Optical communication system, optical communication components, optical transceiver, PLC, etc.
  - LED, OLED, AMOLED, optical fiber, smart lighting equipment, etc.
  - ESS + smart car, smart home (5G, smart home lighting), etc.
  - Autonomous camera, HUD/HMD (AR/VR, smart glass), drone camera, etc.
  - Home security optics (Iris, fingerprint, facial recognition), etc.
  - Wearable device, health care, medical industry/research LASER, optical measurement, sensor device, etc.
  - Optical lens, plastic lens, flat/three-dimensional/flexible/projection display, etc.

Additional events

- International Photonics Convergence Industry Road Show
- Invitation of buyers for export meetings(200 buyer from 25 countries)
- 2019 international photonics Convergence Industry development forum
- Phtonics Industry Promotion Institute Seminar
- Awards for new Photonics convergence new technology and excellent company product development

REVIEW

International Photonics Industry Exhibition, International Photonics Convergence Expo (2001–2018)

- **Location** : COEX, KINTEX, Kim Dae-jung Convention Center (once a year)
- **International Photonics Industry Exhibition and International Photonics Convergence Expo** : 2001–2018 (held 17 times)
- **Domestic** : KUMHO Electric, Inc., DB Lightec, SAMSUNG, SKT, LG U+, LG Innotek, KT (Commerce), KEPCO, etc.
- **Overseas**: USA, Germany, Japan, China, Taiwan, Spain etc. (BWT, LIMO, Spectra-physics, Sumitomo, Spain Sensofar, Shenzhen Fibershow, Wavelength, etc.)
- **Export Fair**
  - Meeting / contract intent amount (annual average): 200 billion won
  - Total exhibitors : 2,520 companies (annual average: 158 companies)
  - Total visitors : 197,111 people (annual average: 12,407 people)

At COEX,
we will hold International Photonics Convergence Trade Fair 2019
in preparation for the 4th Industrial Revolution.

Participation Guide

Participation benefits

- Support for overseas buyers invitation
  70% of overseas round trip airfare (based on Economic Class), 100% of 2 nights of accommodation
- Opportunity to participate in Foreign Buyer Invitation Export Fair and Photonics Convergence Industry Forum
- Booth cost

Item	Non-member	Member	Note
Road Show's promotion booth fee	$ 1,000	$ 800	Provide only basic area
Export Fair	$ 1,500	$ 1,300	1 information desk, 1 chair, carpet, 5 spotlights, sign, 1 outlet

- Booth discount
  - 20% discount : Upon receipt of the application and payment by December 31, 2018
  - 10% discount : Upon receipt of the application and payment from January to April, 2019

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Focusing!

Identify market trends

- Strengthen product competitiveness in the era of the 4th Industrial Revolution
- Photonics convergence new technology market trend on the Photonics based linked industry
- Meet with world's photonics convergence industry experts

Increase sales

- Matching buyer consultation via KAPID's 12 overseas marketing centers
- Sales consultation with 200 buyers from 25 countries

Prmotion and technology development

- Promoting excellent product and new technologies
- providing new technology information from photonics convergence industry development forum and other events.

Executive office
TEL +82-62-605-9646 / FAX +82-62-605-9650
E-mail : swpark@kapid.org